



2009 CPBI Benefit Ball Celebrates

BOLLYWOOD



6:30 pm Thursday, February 5, 2009 Liberty Grand, Toronto



The Ontario Regional Council of the Canadian Pension & Benefits Institute

2009 CPBI Benefit Ball - Celebrates Bollywood



Join us and other industry leaders in participating in the 2009 CPBI Benefit Ball, raising funds to support the Crohn's and Colitis Foundation of Canada (CCFC).

Organized by the Ontario Regional Council of the Canadian Pension and Benefits Institute (CPBI) and CCFC since 2005, money raised by the annual CPBI Benefit Ball have helped fund research to find the cure and provide education about the disease to health professionals, patients, their families and the general public.

Support this industry event – your contribution will make a difference!

Mingle and network at an event that will bring industry leaders together in a lively atmosphere with fine gourmet and interactive entertainment.

Don't miss your chance as this unique event unfolds. Invite your clients, colleagues, friends, family to a unique industry event. The enclosed package outlines ticket prices for tables and individual tickets. Simply complete the form and fax back to the CPBI Ontario office. It all takes place on February 5th, 2009, 6:30 pm—11:00 pm at the Liberty Grand in Toronto.

Crohn's and Colitis Foundation of Canada

Crohn's and ulcerative colitis have inflicted sufferers for centuries. Recent studies show that Canada has the highest incidence rate of Crohn's in the world, in addition to our prevalence of ulcerative colitis—and yet there is no known cure.

Dear Friends,

CPBI's annual Benefit Ball, the only industry gala event for the pension, benefits and investment industries in Ontario, offers unique brand promotional opportunities for our business partners, members and friends. The 2009 CPBI Benefit Ball - *Celebrates Bollywood*, will be held on February 5, 2009 at the Liberty Grand in Toronto.

Over 90% of all proceeds arising from CCFC's fundraising activities across Canada is invested in research and education. The CPBI Benefit Ball is an important fundraiser, raising over \$450,000 since its inception. To name a few, Mount Sinai Hospital, the Hospital for Sick Children, University of Toronto, McMaster University and the University of Calgary all benefit from the funds raised for CCFC.

Embarking on our fifth year, our goal is to make this special fundraising evening more valuable than ever for all involved—sponsors, other participants and guests. *Celebrates Bollywood* promises something for everyone—an experience of food, culture, and entertainment galore.

Please join us in helping CCFC fund the cure, a very worthy cause that affects so many of us today – together we will **find the cure!** We look forward to partnering with you at THE industry event of the year!

David Lester
Chair, 2009 Benefit Ball Committee

CPBI Benefit Ball Celebrates Bollywood



CORPORATE PARTNER \$3,000

- ◆ One reserved table of 10 people with corporate signage
- ◆ Promotion of corporate name in electronic slide show looped throughout the evening
- ◆ Recognition in CCFC newsletter
- ◆ Recognition on CPBI Website
- ◆ Tax receipt issued for maximum amount allowable after the event
- ◆ Free parking
- ◆ Elegant cuisine
- ◆ Entertainment throughout the evening
- ◆ Participate in silent auction and other activities

CORPORATE TABLE \$2,000

- ◆ Reserved table of 10 people with corporate signage
- ◆ Promotion of corporate name in electronic slide show looped throughout the evening
- ◆ Tax receipt issued for maximum allowable after the event
- ◆ Free parking
- ◆ Elegant cuisine
- ◆ Entertainment throughout the evening
- ◆ Participate in silent auction and other activities

INDIVIDUAL TICKETS \$200 each

- ◆ Tax receipt issued for maximum allowable after the event
- ◆ Free parking
- ◆ Elegant cuisine
- ◆ Entertainment throughout the evening
- ◆ Participate in silent auction and other activities



2009 CPBI Benefit Ball
Celebrates Bollywood

An Elegant Evening of Networking and Philanthropy

Liberty Grand, Toronto February 5, 2009



Please Reserve:

_____ @ \$3,000	Corporate Partner	\$ _____
	(1 table with 10 guests per table)	
_____ @ \$2,000	Corporate Table	\$ _____
	(1 table with 10 guests)	
_____ @ \$200	Single Individual Ticket	\$ _____
	(one ticket)	
	TOTAL	\$ _____

We are unable to attend but wish to make a donation of: \$ _____
(full tax receipt will be issued)

To pay by credit card simply fax your credit card information and reply form to CPBI Ontario at 1 905 643-2972

Please charge my: Visa MasterCard Amex

Card Number: _____ Expiry Date: _____

Cardholder: _____ Signature _____

To pay by cheque, please mail the reply form and cheque to:

CPBI Ontario Benefit Ball, 200 Bay Street, P.O. Box 64003, Toronto, ON M5J 2T6

Cheque payable to: CPBI Ontario—Benefit Ball

Inquiries: Jackie Ablett 1-877-599-1414 or Email at ontario@cpbi-icra.ca

Company _____

Name _____

Address _____

City _____ Prov _____ PC _____

Phone _____ Fax _____

Email _____

We thank you in advance for your generous support!